INNOVAMBIENTE®

COMMUNITY WASTE COLLECTION APP

Differentiated waste disposal becomes user-friendly

The "Community Waste Collection" app is an informative and interactive tool that helps citizens to actively participate in the waste collection process, introducing them to the subject of recycling. A gateway to information on waste collection and eco-sustainable waste management.

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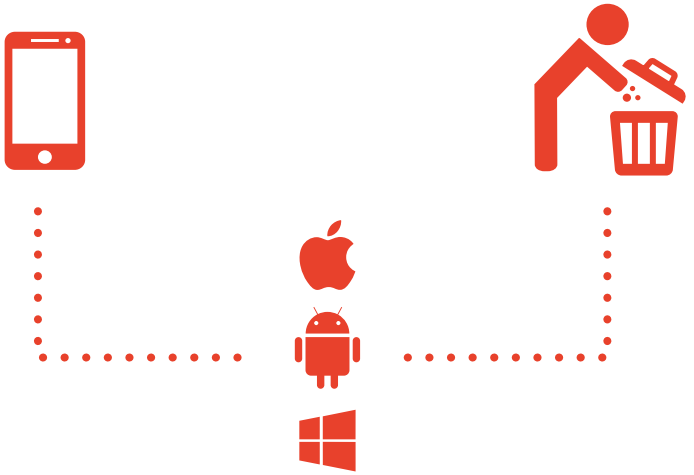
The "Community Waste Collection" app provides citizens with all the information they need to correctly contribute to and collaborate with the community. Citizens are kept up-to-date and can interact with their waste manager, report critical issues and request available services.

The app allows citizens to monitor their waste contributions, empowering them and guiding them towards the use of a PAYT (Pay As You Throw) system.

The app can be customised for AROs or environmental managers, depending on the municipality. Free to download from the PlayStore or AppleStore, the app provides access to key content by signing up via email or a social media account.

The app includes personalised information content on separate waste collection within the relevant municipality, as well as various features that allow for direct interaction with the waste collection manager.



THE APP OFFERS LOCAL CITIZENS:

- information via a toll-free number;
- a waste collection calendar;
- a waste contribution guide;
- a waste dictionary;
- information on collection centres;
- guided navigation to collection centres;
- a news section and a waste manager bulletin section;
- notifications on waste collection days;
- requests for home waste collection with attached photos;
- the sending of notices with photos and GPS location;
- notifications regarding collection requests;
- individual waste contribution reports;
- on demand waste collection.

It's simple and easy for citizens to request bulky waste collection and to attach a photo. In rural areas, or in regions with fewer users, citizens can make use of an 'on demand' system by requesting collection from any small community.

The "Community Waste Collection" app is entirely managed by a dedicated Back Office web system that allows content to be updated in real time, as well as the optimised management of user requests and reports.

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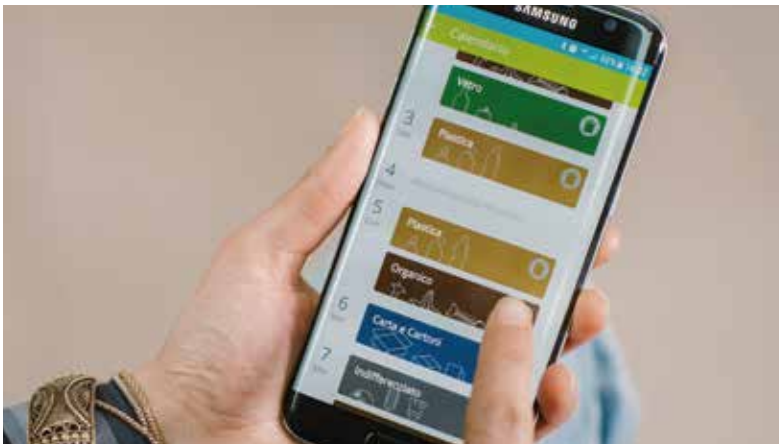

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